

FOR IMMEDIATE RELEASE

May 13, 2013



FOR ADDITIONAL INFORMATION

Kathleen Szot

NIPSCO External Communications

(219) 314-3801

Recyclers Get Chance to Win an Energy Star® Refrigerator from NIPSCO

Limited-time offer helps promote recycling, energy efficiency

MERRILLVILLE, Ind. — Northern Indiana Public Service Company (NIPSCO) has launched a special sweepstakes for participants of the utility's popular Appliance Recycling Program. The program offers free pick up, recycling and a \$35 reward to NIPSCO electric customers who shed old, inefficient refrigerators or freezers. With this sweepstakes, those who schedule a pick up now through July 31 will be automatically entered to win a new Energy Star® stainless steel refrigerator.*

If a spare refrigerator is removed and not replaced, customer energy savings can amount to nearly \$100 annually.

More than 95 percent of the appliance is destroyed and recycled in compliance with U.S. Environmental Protection Agency's Responsible Appliance Disposal (RAD) Program, preventing it from entering a landfill.

Since the program began in August 2010, more than 6,500 appliances have been recycled, yielding \$227,500 in rebates to NIPSCO customers.

To see official sweepstakes rules, schedule your free collection appointment and learn more about the environmental benefits of appliance recycling, please call 1-877-341-2190 or visit www.NIPSCO.com/Fridge.

Additional energy efficiency programs

NIPSCO customers have access to a wide range of energy efficiency programs which can help them identify ways to manage energy usage, and in turn bills, including:

- **Energy Efficiency Rebate Program:** Offers an opportunity to save even more when you replace old, inefficient equipment with new, high efficiency natural gas and electric equipment as well as insulation and duct sealing.
- **Home Energy Assessment:** Learn how you can raise your home's performance, lower energy bills and improve in-home air quality with an in-home assessment.
- **Air Conditioner (AC) Cycling Program:** Help reduce energy demand on the hottest days of the year and earn bill credits during the summer.
- **Instant Savings on CFL Bulbs:** Take advantage of instant, in-store discounts when purchasing CFL bulbs at participating retail locations. No coupons or forms needed.

-more-

Recyclers Get Chance to Win an Energy Star® Refrigerator from NIPSCO

Page 2 of 2

A full list of energy efficiency programs available to NIPSCO customers can be found at www.NIPSCO.com/SaveEnergy.

*Official sweepstakes rules at www.NIPSCO.com/Fridge.

NIPSCO, with headquarters in Merrillville, Ind., is one of the seven energy distribution companies of NiSource Inc. (NYSE: NI). With more than 786,000 natural gas customers and 457,000 electric customers across the northern third of Indiana, NIPSCO is the largest natural gas distribution company, and the second largest electric distribution company, in the state. NiSource distribution companies serve 3.8 million natural gas and electric customers primarily in seven states. More information about NIPSCO is available at www.nipsco.com.

#