

**FOR IMMEDIATE RELEASE**

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**FOR ADDITIONAL INFORMATION**

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**NIPSCO BRINGS ENERGY EDUCATION TO SCHOOLS ACROSS NORTHERN INDIANA**  
*Interactive presentation visits fifth-grade classrooms*

**MERRILLVILLE, Ind.** – Over the next several weeks, fifth graders across northern Indiana will participate in THINK! ENERGY Indiana, a NIPSCO energy efficiency education effort focused on the importance of energy, natural resources and environmental issues.

Between now and Nov. 18, the THINK! ENERGY Indiana program will work with teachers and their students to “think!” about energy, “talk” about energy, and “take action” now about our energy for the future.

2011 marks the fifth year for NIPSCO’s THINK! ENERGY Indiana program. Each year, it continues to reach new communities and their students. Nearly 10,000 students across northern Indiana have participated since the program’s launch.

THINK! ENERGY Indiana is conducted in partnership with the National Energy Foundation (NEF). In addition to an interactive, hands-on classroom presentation, the program offers students a take-home THINK! ENERGY Indiana Take Action Kit including energy-saving devices such as CFL bulbs, high-efficiency showerheads and more.

“It’s great to see how well received the program is by students and teachers alike,” said Cynthia Jackson, NIPSCO Manager of DSM and Energy Efficiency Programs. “The lessons learned in the classroom in addition to the take-home kit empower students to make a difference in their homes.”

While all available spots for participating schools have been filled for this year's program, schools that are interested in taking part in the 2012 program may contact [SaveEnergy@nisource.com](mailto:SaveEnergy@nisource.com).

**Editor’s Note: A complete list and schedule of participating schools across northern Indiana is attached.**

**About NEF**

National Energy Foundation is a unique 501 (c) 3 nonprofit educational organization dedicated to the development, dissemination, and implementation of supplementary educational materials, programs, and courses. These resources for education relate primarily to energy, water, natural resources, science and math, technology, conservation, and the environment. All enrich and enhance teaching and learning. They recognize the importance and contribution of natural resources to our economy, to our national security, the environment, and our quality of life.

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NEF is devoted to the implementation of a variety of innovative teacher training and student programs. More than 30 years of expertise in carrying out effective educational partnerships has been supported by the education community, businesses, government agencies, and associations.

*NIPSCO, with headquarters in Merrillville, Ind., is one of the seven energy distribution companies of NiSource Inc. (NYSE: NI). With more than 786,000 natural gas customers and 457,000 electric customers across the northern third of Indiana, NIPSCO is the largest natural gas distribution company, and the second largest electric distribution company, in the state. NiSource distribution companies serve 3.8 million natural gas and electric customers primarily in seven states. More information about NIPSCO is available at [www.nipsco.com](http://www.nipsco.com).*

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