



**FOR IMMEDIATE RELEASE**  
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**FOR ADDITIONAL INFORMATION**  
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**NIPSCO and South Shore Clean Cities Announce Alternative Fuel Initiative**  
*New program offers incentives for electric vehicle public charging stations*

**Merrillville, Ind.** – Northern Indiana Public Service Company (NIPSCO), in partnership with South Shore Clean Cities, is expanding opportunities for alternative fuel, through the launch of a public charging station incentive program. The NIPSCO IN-Charge Around Town Electric Vehicle Program aims to make it easier and more affordable for businesses and organizations to install public charging infrastructure.

IN-Charge Around Town offers incentives to help with the up-front costs of public charging stations, in addition to installation costs and software subscriptions. The chart below shows the benefits available to eligible participants.

NIPSCO IN-Charge Around Town Incentives		
EV Charging Level	Level II	Level III (DC Fast Charging)
<b>Charging Station</b>	Up to two ChargePoint 4000 series charging stations	50% of equipment and installation costs, up to \$37,500
<b>Installation</b>	50% of cost, up to \$3,000	50% of equipment and installation costs, up to \$37,500
<b>Software Agreement</b>	Two-year ChargePoint Commercial Network Software Agreement	Two-year ChargePoint Commercial Network Software Agreement

The pilot program is available to NIPSCO commercial/industrial electric customers across northern Indiana through January 31, 2015. NIPSCO is working with South Shore Clean Cities to offer this program.

For every unit of electricity used by IN-Charge Around Town charging stations during the pilot program, NIPSCO will buy an equivalent amount of renewable energy certificates (RECs). RECs are the environmental attributes associated with electricity that is generated from renewable sources, such as wind power.

This is the second alternative fuel program NIPSCO has launched over the past two years. In 2012, the utility began offering home charging station incentives. Participants in the NIPSCO IN-

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Charge at Home Program receive an instant credit of up to \$1,650 toward the installation of a residential electric vehicle Level II charger, and free overnight charging.

“From offering alternative fuel incentives and green energy programs to investing in technology at our generating facilities that will improve air quality, we continue to look for new ways to improve the environment,” said Kelly Carmichael, director of environmental policy for NIPSCO. “Current and future EV drivers will benefit from an expanded charging network in the region.”

“Electric vehicles are becoming an increasingly popular alternative to gasoline-powered cars,” said Carl Lisek, executive director of South Shore Clean Cities. “They offer fuel cost savings, produce no tailpipe emissions and help reduce reliance on imported oil.”

IN-Charge Around Town is available on a first-come, first served basis until funds are exhausted. This program is being offered as part of a Supplemental Environmental Project under the NIPSCO New Source Review NOV settlement.

For information about IN-Charge Around Town, visit **[NIPSCO.com/INCharge](http://NIPSCO.com/INCharge)**.

For more information on what NIPSCO is doing to help protect the environment, visit **[NIPSCO.com/Environment](http://NIPSCO.com/Environment)**.

*Northern Indiana Public Service Company (NIPSCO) has served the energy needs of Northern Indiana since 1912. Headquartered in Merrillville, NIPSCO is one of the seven energy distribution companies of NiSource Inc (NYSE: NI). With more than 821,000 natural gas customers and 468,000 electric customers, NIPSCO is the largest natural gas distribution company, and the second largest electric distribution company, in the state. NiSource distribution companies serve 3.8 million natural gas and electric customers primarily in seven states. More information about NIPSCO is available at [www.NIPSCO.com](http://www.NIPSCO.com).*

*South Shore Clean Cities, sponsored by the U.S. Department of Energy, contributes to the environmental, economic and energy security of our nation by reducing our dependence on imported petroleum. South Shore Clean Cities covers 18 counties across Northern Indiana including Lake, Porter, LaPorte, St. Joseph, Elkhart, Lagrange, Steuben, Newton, Jasper, Starke, Marshall, Kosciusko, Noble, DeKalb, Pulaski, Fulton, Whitley, and Benton County. To learn more visit [www.southshorecleancities.org](http://www.southshorecleancities.org).*