

# NIPSCO's Energy Efficiency Rebate Program Instant Discount Option

## Make saving simple for customers with the Instant Discount option!

Reduce your customer's out-of-pocket cost when purchasing high efficiency equipment by offering them the Instant Discount option at the time of purchase. With Instant Discounts, you can give your customer his/her NIPSCO rebate at the time of purchase, while your pricing remains the same. NIPSCO makes it easy for you to receive the rebate directly, with minimal paperwork, so you save time while your customer saves money and energy.

### What is the Instant Discount?

The Instant Discount allows you to give your customers a credit for the amount of the pending eligible rebate at the time of the purchase, and the NIPSCO rebate is paid directly to you instead of to your customer. NIPSCO will issue your rebate check within 30 days of application approval.

### Why choose the Instant Discount option?

- Your customer reduces up-front costs to make the switch to more energy-efficient equipment, while the price you charge remains the same
- You can close sales on high efficiency products faster
- Participating is easy – there's minimal paperwork for you and your customers

### How to start using the Instant Discount today

1. Have your customer check the "Contractor" box in the "Make Check Payable to" section and sign the Rebate Application
2. Itemize the NIPSCO rebate on your invoice for the customer's project
3. Submit the completed application as directed and receive payment within 30 days!

For full instructions on using the NIPSCO Instant Discount, turn to the reverse side. Refer to the NIPSCO Energy Efficiency Rebate Program Application for complete program eligibility requirements.



**Sales Tools  
For You  
Savings For  
Your Customer**

## Learn More

Use the Instant Discount option to help your customers save energy and money! Visit the Trade Allies page at [NIPSCO.com/SaveEnergy](https://www.nipSCO.com/SaveEnergy) or call 800.721.7385 for more information.

# Instant Discount Instructions and Requirements

## Important Items to Note

The Instant Discount is optional and not required for customers or contractors participating in the NIPSCO Energy Efficiency Rebate Program. Trade allies are not required to offer the Instant Discount option. In addition, customers may choose not to utilize the Instant Discount and instead may receive the rebate check directly. If your customer does not know what type of service he/she has from NIPSCO, the customer may contact the program at 800.721.7385 to verify.

- Make sure your customers understand and follow the eligibility, product, and installation requirements of the Energy Efficiency Rebate Program.
- Verify that the participating customer is a NIPSCO customer, receiving the type of service required for the equipment installed (natural gas, electric, or both).

Account Holder Information			
Prefix (Mr., Mrs., Ms.)	First Name	Last Name	
NIPSCO Account Number		Phone	Email
Installation Information			
Installation Address	City		

- Your customer must check the box on the first page of the rebate application indicating that the rebate check should be made payable to “Contractor” and must sign the application where indicated.

Mailing Address for Rebate Check	
Make Check Payable To:	<input type="checkbox"/> Account Holder <input checked="" type="checkbox"/> Contractor*
Property Owner (write name):	
Mailing Address	City
Customer Certification Statement:	I certify that all information provided on this application and supporting documentation is true and correct, and that I have met all program requirements as outlined in this application. I understand and agree with the terms and conditions listed in this application.
Customer Signature	Print Customer Name

- Your sales invoice must indicate the model number of the qualifying product(s) and must clearly itemize the eligible NIPSCO rebate amount as a deduction after applicable taxes.
- Submit your NIPSCO Energy Efficiency Rebate Program Application and supporting documentation within 60 days of the customer invoice date.

## Next Steps

- A NIPSCO Program representative may contact you if your application is incomplete or any additional information is required.
- Your customers may be contacted to verify their information.
- You will receive payment within approximately 30 days from approved application submission.

Questions? Email [TradeAlly@nipsco.com](mailto:TradeAlly@nipsco.com) or call 800.721.7385 to talk to a program representative.

