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FOR ADDITIONAL INFORMATION

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NIPSCO LAUNCHES NEW PROGRAM AIMED AT INCENTING COMMERCIAL AND INDUSTRIAL ELECTRIC CUSTOMERS TO SAVE ENERGY

MERRILLVILLE, Ind. – Northern Indiana Public Service Company (NIPSCO) announced today the availability of its new Commercial & Industrial Custom Electric Incentive Program, designed to offer financial incentives to qualifying large Commercial, Industrial, Non-Profit, Government and Institutional customers for the completion of cost-effective energy projects involving the installation of new, high-efficiency equipment or systems.

Under the new program, Commercial and Industrial customers planning to upgrade or invest in a new energy efficiency project(s) will receive a rebate based on the amount of kilowatt hours (kWh) estimated to be saved by the installation of the new equipment or systems.

Projects, which are designed by the customer, may consist of retrofitting or replacing existing electric systems, including lighting, HVAC, compressed air, refrigeration, food service, motors, data center and IT systems and other projects resulting in incremental electrical energy savings. Additional projects may include incentives for the construction of new facilities.

“We’re excited about the newest addition to our lineup of programs aimed at helping customers better manage their energy bills,” said Karl Stanley, vice president of commercial operations for NIPSCO. “Upon completion of each customized project, participating customers will immediately benefit from improved productivity, reduced maintenance and decreased downtime, not to mention the potential long-term benefits of lower utility bills, increased margins and overall positive impacts on our environment.”

In addition to the ability for customers to save energy and money, these programs help reduce the future need for NIPSCO to build or invest in new electric generation resources, saving money for all of NIPSCO’s electric customers.

NIPSCO has partnered with Franklin Energy Services, LLC, an industry leader, specializing in the implementation of energy efficiency and renewable energy programs for utilities and states, to administer the program.

Customers must be served under NIPSCO electric demand tariffs. Project plans must be submitted to NIPSCO for review and approval before qualifying for the incentive.

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Later this year, NIPSCO is anticipating the rollout of additional electric energy savings programs that will be available to all NIPSCO electric residential, commercial and industrial customers.

For a full list of eligibility requirements and application forms for the new Commercial & Industrial Custom Electric Incentive Program, customers may visit www.NIPSCO.com/SaveEnergy or call toll free 855-812-9085 (Monday – Friday 7 a.m.-5 p.m. CST).

NIPSCO, with headquarters in Merrillville, Ind., is one of the nine energy distribution companies of NiSource Inc. (NYSE: NI). With over 712,000 natural gas customers and 457,000 electric customers across the northern third of Indiana, NIPSCO is the largest natural gas distribution company, and the second largest electric distribution company, in the state. NiSource distribution companies serve 3.8 million natural gas and electric customers primarily in seven states. More information about NIPSCO is available at www.nipsco.com.

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