

FOR IMMEDIATE RELEASE

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FOR ADDITIONAL INFORMATION

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**NIPSCO Offers Customers Chance to Support Indiana Red Cross Chapters
*\$10 Donated for Each New Paperless Billing Sign-up***

MERRILLVILLE, Ind. – For each customer who enrolls in NIPSCO's free paperless billing service between now and March 31, 2013, the company will donate \$10 to Red Cross chapters across the state, to help provide critical services for people affected by disasters or coping with separation due to military assignments including:

- Community Disaster planning and preparedness
- Disaster relief and recovery assistance for individuals & families
- Emergency Communication and Financial Support for Military Personnel and their Families

“We’ve all witnessed the devastating effects of natural disasters such as Hurricane Sandy and other emergency events on a national scale,” said Jim Stanley, NIPSCO CEO. “It’s important that we’re prepared if something happens in our own backyard. The Red Cross is the organization that can help and we’re pleased to support their efforts.”

“We thank NIPSCO and its customers for their support of the Red Cross mission and work in response to the needs of our community,” added Red Cross CEO, John Lyter. “Whether we’re helping a family recover from a house fire, teaching people how they can be prepared for all types of emergencies, or assisting the nation’s military and their families at home, this partnership will help ensure the Red Cross is there for those who need us.

Signing-up for Direct E-bill is Free and Simple

The paperless billing option is a free and convenient way for customers to manage their account and help the environment at the same time. Simply visit NIPSCO.com and select “Manage Your Account” to sign up for free paperless Direct e-Bill services.

Instead of receiving a paper bill in the mail, customers receive an e-mail notification that their utility bill is available to view the same day it’s rendered.

E-bill customers can continue to mail their payment if they prefer. Or, they can pay their bill on-line at no charge and perform other business on their account, such as signing up for the Budget Payment Plan. The e-mail notification also includes a link to electronic versions of monthly bill inserts, customer newsletters and other important account information.

Learn more about what your local American Red Cross chapter is doing in your community by visiting redcross.org.

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About NIPSCO

NIPSCO, with headquarters in Merrillville, Ind., is one of the seven energy distribution companies of NiSource Inc. (NYSE: NI). With more than 786,000 natural gas customers and 457,000 electric customers across the northern third of Indiana, NIPSCO is the largest natural gas distribution company, and the second largest electric distribution company, in the state. NiSource distribution companies serve 3.8 million natural gas and electric customers primarily in seven states. More information about NIPSCO is available at www.nipsco.com.

About NiSource

NiSource Inc. (NYSE: NI), based in Merrillville, Ind., is a Fortune 500 company engaged in natural gas transmission, storage and distribution, as well as electric generation, transmission and distribution. NiSource operating companies deliver energy to 3.8 million customers located within the high-demand energy corridor stretching from the Gulf Coast through the Midwest to New England. Information about NiSource and its subsidiaries is available via the Internet at www.nisource.com.

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or join our blog at <http://blog.redcross.org>.

NIPSCO will donate to the American Red Cross \$10 for each customer in Indiana who signs up for paperless Direct e-Bill between February 1, 2013, and March 31, 2013, up to an aggregate maximum commitment of \$50,000. Enrollment in paperless Direct e-Bill is not tax deductible. NIPSCO's donation will support the lifesaving mission of the American Red Cross whether it's responding to a disaster, collecting lifesaving blood, teaching skills that can save a life, or assisting military members and their families throughout our service territories. The American Red Cross name is a registered trademark used with permission.

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