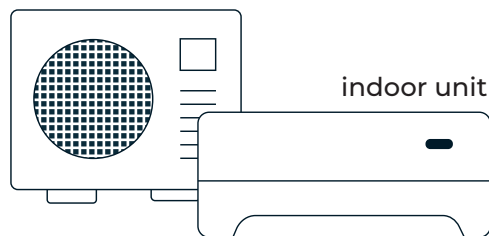


# Pump Up Your Savings with **HEAT PUMPS**

outside unit



indoor unit

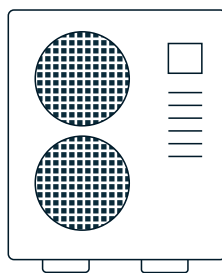
## Ductless<sup>1</sup>

Ductless heat pumps eliminate the need for ductwork and are installed in the areas they air condition and/or heat.

### This is a great option if...

- The install area has no ductwork
- You want to supplement your current system
- You want a quick and easy install that avoids construction

outside unit



indoor vents

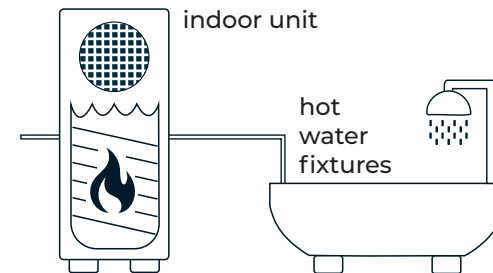
## Ducted<sup>2</sup>

A ducted heat pump connects to ductwork to deliver heated and cooled air throughout the house.

### This is a great option if...

- Your home has existing ductwork which is in good shape
- You're replacing a central AC or furnace, as it can be installed as a drop-in replacement

indoor unit



hot water fixtures

## Water Heater<sup>3</sup>

Heat pump water heaters extract heat from the surrounding environment and transfer it into the water inside the tank.

### This is a great option if...

- You need to replace a broken or inefficient water heater
- You'd like to reduce humidity while heating water; especially good for basements or damp areas

## Heat pumps operate by transferring heat, not creating it<sup>4</sup>

In the cooling season, heat pumps move heat from your home to the outdoors, and in the heating season, they transfer heat from outside into your home. Water heater heat pumps use this same efficient heat transfer to pull ambient heat from the air to warm water.



### MULTIPURPOSE

One efficient technology, used year-round for heating, cooling, water heating and dehumidifying.



### MAINTENANCE

Less up keep than traditional systems—just follow the manufacturer's instructions and schedule annual service.



### ENERGY EFFICIENT<sup>2,3</sup>

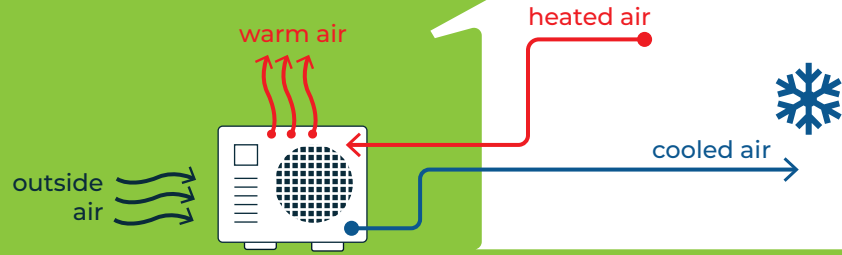
When properly installed, heat pumps can deliver 2-3 times more heat energy than the electricity they consume.



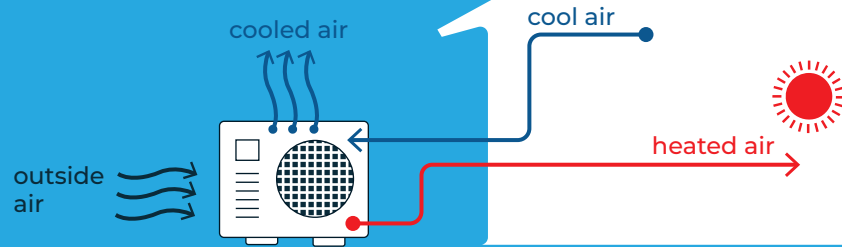
### SAVE MONEY

Lower energy use = lower bills. Plus, tax credits<sup>6</sup> claimed on your taxes and rebates at [nipsco.com/rebates](https://www.nipsco.com/rebates)

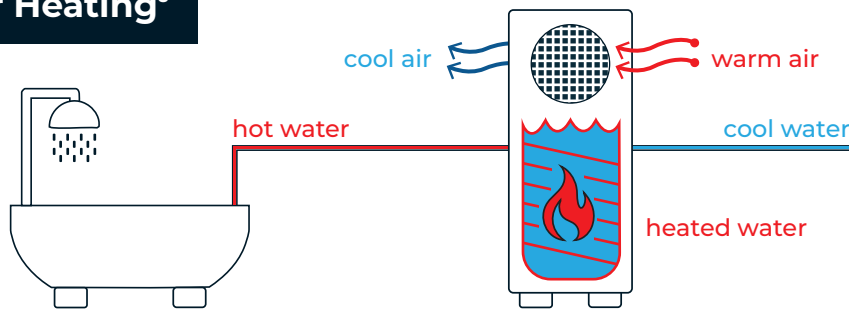
## Air Cooling<sup>7</sup>



## Air Warming<sup>7</sup>



## Water Heating<sup>8</sup>



## Contact a Specialist

Your contractor can assess your home's heating, cooling and water heating needs, evaluate your ductwork and systems and help determine if a heat pump solution for air conditioning or water heating is right for your home.

Find a TRC Trade Ally at [bit.ly/res-ta-search](https://bit.ly/res-ta-search)

## NIPSCO Rebates

Rebates are available for high-efficiency heating, cooling and water heating equipment—including, but not limited to, furnaces, air conditioners, boilers, mini-split heat pumps, smart Wi-Fi thermostats, heat pump water heaters and HVAC tune-ups—helping you save energy and money.

For a full list of available rebates, visit [nipsco.com/rebates](https://nipsco.com/rebates)

## Federal Tax Credits<sup>6</sup>

The Inflation Reduction Act of 2022 empowers Americans to make homes and buildings more energy-efficient by providing federal tax credits and deductions that will help reduce energy costs and demand, as we transition to cleaner energy sources.

To learn more, visit [energystar.gov/about/federal-tax-credits](https://energystar.gov/about/federal-tax-credits)

## Learn More

<sup>1</sup> [energystar.gov/products/ductless\\_heating\\_cooling](https://energystar.gov/products/ductless_heating_cooling)

<sup>2</sup> [energystar.gov/products/air\\_source\\_heat\\_pumps](https://energystar.gov/products/air_source_heat_pumps)

<sup>3</sup> [energy.gov/energysaver/heat-pump-water-heaters](https://energy.gov/energysaver/heat-pump-water-heaters)

<sup>4</sup> [energy.gov/energysaver/heat-pump-systems](https://energy.gov/energysaver/heat-pump-systems)

<sup>5</sup> [energy.gov/articles/pump-your-savings-heat-pumps](https://energy.gov/articles/pump-your-savings-heat-pumps)

<sup>6</sup> [energystar.gov/about/federal-tax-credits](https://energystar.gov/about/federal-tax-credits)

<sup>7</sup> [energystar.gov/products/ask-the-experts/how-does-a-heat-pump-work](https://energystar.gov/products/ask-the-experts/how-does-a-heat-pump-work)

<sup>8</sup> [energystar.gov/products/heat\\_pump\\_water\\_heaters/how-it-works](https://energystar.gov/products/heat_pump_water_heaters/how-it-works)



**LEARN MORE  
SAVE MORE**

For more information on NIPSCO's Energy Efficiency Programs, visit [NIPSCO.com/Save](https://NIPSCO.com/Save) or call TRC at 1-800-721-7385.

NIPSCO's energy efficiency programs are administered by TRC, a third-party implementation specialist that helps homes and businesses save energy.

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