



2025 NIPSCO Small Business Direct Install (SBDI) Incentive Program

For NIPSCO Small Business Customers

Reduce Energy Waste and Earn Cash Incentives

The **Small Business Direct Install (SBDI) Program** makes it easy for NIPSCO's small business customers to receive greater incentives for their natural gas and electric energy efficiency projects. The program is designed to help small businesses by offsetting the upfront cost of energy efficiency measures, and in some cases, by providing energy-saving measures at no added cost to our customers.



Eligibility*

Eligible customers include those currently billed under electric rates 520, 521, 522 or 523, who have not had a billing demand of 200 kW or greater in any month during the previous 12 months. Eligible NIPSCO natural gas customers are those served under rates 321, 325 or 351 (NIPSCO's Depend-a-Bill rate).

SBDI Incentive Cap

The incentive cap per project is \$500,000 annually per fuel. Each customer may receive up to \$1,000,000 annually per fuel. Incentives will be paid up to 100% of installed cost, including materials and labor. Funds are limited and therefore are paid on a first come, first served basis.

Get Started!

1. Review the list of SBDI Incentive measures.
2. Purchase and have an approved SBDI Trade Ally install your energy efficient equipment. Incentives greater than \$10,000 require pre-approval prior to purchase or installation.
3. Submit your application and supporting documentation.

SBDI Lighting Incentives

Efficient Equipment Replacement	Unit	Prescriptive Incentive	SBDI Incentive
Electric Measures			
LED 1x4 Fixture (Replacing 1-Lamp Fluorescent)	Fixture	\$2.00	\$3.00
LED 1x4 Fixture (Replacing 2-Lamp Fluorescent)		\$6.00	\$8.00
LED 1x4 Fixture (Replacing 3-Lamp Fluorescent)		\$8.00	\$10.00
LED 2x2 Fixture (Replacing 2-Lamp Fluorescent)		\$10.00	\$13.00
LED 2x2 Fixture (Replacing 3-Lamp Fluorescent)		\$17.00	\$20.00
LED 2x4 Fixture (Replacing 2-Lamp Fluorescent)		\$10.00	\$13.00
LED 2x4 Fixture (Replacing 3-Lamp Fluorescent)		\$17.00	\$20.00
LED 2x4 Fixture (Replacing 4-Lamp Fluorescent)		\$25.00	\$28.00
LED Exit Sign Retrofit/Replacement (Replacing CFL or Incandescent Exit Sign)		\$2.00	\$3.00
LED High Bay (Replacing 4-Lamp Fluorescent)		\$28.00	\$30.00
LED High Bay (Replacing 6-Lamp Fluorescent)		\$55.00	\$60.00
LED High Bay (Replacing 8-Lamp Fluorescent)		\$45.00	\$50.00
LED Low Bay (Replacing 3-Lamp Fluorescent)		\$33.00	\$38.00
LED Interior (Replacing HID ≤ 175W)	Fixture (Lamp Wattage)	\$50.00	\$60.00
LED Interior (Replacing HID 176-250W)		\$62.50	\$80.00
LED Interior (Replacing HID 251-400W)		\$100.00	\$135.00
LED Interior (Replacing HID 1000W)		\$145.00	\$160.00
LED Exterior (Replacing HID ≤ 175W)		\$45.00	\$55.00
LED Exterior (Replacing HID 176-250W)		\$50.00	\$75.00
LED Exterior (Replacing HID 251-400W)		\$125.00	\$140.00
LED Exterior (Replacing HID 1000W)		\$280.00	\$300.00
LED Tube Relamp (Replacing 2 Ft Fluorescent)	Lamp	\$2.00	\$2.50
LED Tube Relamp (Replacing 4 Ft Fluorescent)		\$4.00	\$5.00
LED Tube Relamp (Replacing 4ft HO Fluorescent)		\$5.00	\$6.00
LED Tube Relamp (Replacing 8 Ft Fluorescent)		\$8.00	\$10.00
Dual Occupancy & Daylight Sensor (Indoor Only)	Watt Controlled	\$0.25	\$0.30
Exterior Occupancy Sensor		\$0.09	\$0.11
Interior Occupancy Sensor		\$0.13	\$0.15

Incentivized measures must replace costly, less efficient systems or equipment on a one-for-one basis.

SBDI Compressed Air Incentives

Efficient Equipment Replacement	Unit	Prescriptive Incentive	SBDI Incentive
Electric Measures			
Compressed Air Leak Repair	Leaks Repaired	\$50.00	\$60.00

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SBDI HVAC Incentives

Efficient Equipment Replacement	Unit	Prescriptive Incentive	SBDI Incentive
Electric Measures			
Smart Thermostat – Electric Cooling and Gas Heating	Unit	\$120.00	\$130.00
Smart Thermostat – Electric Cooling and Heating		\$85.00	\$100.00
Smart Thermostat – Electric Cooling Only		\$65.00	\$75.00
Smart Thermostat – Electric Heating Only		\$40.00	\$50.00
Smart Thermostat – Heat Pump		\$40.00	\$50.00
Natural Gas Measures			
Smart Thermostat – Gas Heating Only	Unit	\$50.00	\$55.00
HTHV Direct Fired Gas Heater w/ > 92% Efficiency		–	\$2,000.00
(≥ 93% AFUE) Natural Gas Furnace Replacing Standard Unit (≤225 MBH)	MBH	\$1.20	\$1.44
Boiler Hot Water Lockout/Reset		\$1.50	\$1.75
Hot Water Boiler < 300 MBH and ≥ 96% AFUE		\$1.65	\$1.85
Hot Water Boiler ≥ 300 MBH ≤ 2500 MBH and ≥ 92% TE		\$1.65	\$2.00
Space Heating Boiler Tune-Up		\$0.65	\$0.80
Steam Boiler < 300 MBH and ≥ 92% AFUE		\$1.65	\$1.85
Steam Boiler ≥ 300 MBH ≤ 2500 MBH and ≥ 92% TE		\$1.65	\$2.00
Commercial Heating Steam Trap Replacement		Trap	\$70.00
Pipe Insulation – 1/2" Pipe – Space Heating	Linear Ft	\$2.50	\$3.00
Pipe Insulation – 3/4" Pipe - Space Heating		\$2.50	\$3.50

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SBDI Refrigeration Incentives

Efficient Equipment Replacement	Unit	Prescriptive Incentive	SBDI Incentive
Electric Measures			
LED Freezer Display Case Lighting <i>(Replacing Fluorescent Case Lighting)</i>	4FT Lamp	\$10.00	\$15.00
LED Refrigerated Display Case Lighting <i>(Replacing Fluorescent Case Lighting)</i>		\$8.00	\$10.00
Evaporator Fan Controls	Controller	\$90.00	\$120.00
Walk-In Cooler Strip Curtains – Supermarket	Cooler	\$70.00	\$90.00
Walk-In Cooler Strip Curtains – Convenience Store/Restaurant		\$50.00	\$75.00
Anti-Sweat Heater Controls – Cooler	Door	\$45.00	\$50.00
Anti-Sweat Heater Controls – Freezer		\$50.00	\$55.00
Auto Door Closers – Walk-In Cooler		\$110.00	\$120.00
Auto Door Closers – Walk-In Freezer		\$130.00	\$140.00
Motion Sensors on LED Cases		\$10.00	\$15.00
Walk-In Freezer Strip Curtains – Convenience Store/Restaurant	Freezer	\$125.00	\$150.00
Walk-In Freezer Strip Curtains – Supermarket		\$175.00	\$200.00
ECM for Coolers <i>(Replacing Shaded Pole or PSC Motors)</i>	Motor	\$125.00	\$135.00
ECM for Freezers <i>(Replacing Shaded Pole or PSC Motors)</i>		\$150.00	\$160.00
ECM w/ Evaporator Fan Controls <i>(Replacing Shaded Pole or PSC Motors)</i>	Motor/Controller	\$300.00	\$400.00

Incentivized measures must replace costly, less efficient systems or equipment on a one-for-one basis.

SBDI Kitchen Incentives

Efficient Equipment	Unit	Prescriptive Incentive	SBDI Incentive
Electric Measures			
ENERGY STAR® Holding Cabinet – 1/2 Size	Cabinet	\$300.00	\$325.00
ENERGY STAR® Holding Cabinet – 3/4 Size		\$325.00	\$350.00
ENERGY STAR® Holding Cabinet – Full Size		\$350.00	\$375.00
ENERGY STAR® Fryer	Fryer	\$175.00	\$200.00
ENERGY STAR® Ice Machine – 500-1000 lb/Day	Machine	\$53.00	\$60.00
ENERGY STAR® Ice Machine – ≥1000 lb/Day		\$70.00	\$75.00
ENERGY STAR® Oven – Combo	Oven	\$750.00	\$850.00
ENERGY STAR® Oven – Convection		\$275.00	\$285.00
Vending Equipment Controller	Sensor	\$100.00	\$110.00
ENERGY STAR® Steamer – 3 Pan	Steamer	\$440.00	\$470.00
ENERGY STAR® Steamer – 4 Pan		\$780.00	\$800.00
ENERGY STAR® Steamer – 5 Pan		\$895.00	\$950.00
ENERGY STAR® Steamer – 6 Pan		\$945.00	\$1,000.00
ENERGY STAR® Dishwasher – High Temp – Multi Tank Conveyor	Dishwasher	\$750.00	\$800.00
ENERGY STAR® Dishwasher – High Temp – Pot, Pan, Utensil		\$50.00	\$60.00
ENERGY STAR® Dishwasher – High Temp – Single Tank		\$750.00	\$800.00
ENERGY STAR® Dishwasher – High Temp – Single Tank Conveyor		\$1,200.00	\$1,300.00
ENERGY STAR® Dishwasher – High Temp – Under Counter		\$350.00	\$400.00
ENERGY STAR® Dishwasher – Low Temp – Multi Tank Conveyor		\$700.00	\$800.00
ENERGY STAR® Dishwasher – Low Temp – Single Tank		\$450.00	\$475.00
ENERGY STAR® Dishwasher – Low Temp – Under Counter		\$150.00	\$200.00
Natural Gas Measures			
ENERGY STAR® Fryer	Fryer	\$250.00	\$275.00
ENERGY STAR® Griddle	Griddle	\$50.00	\$55.00
ENERGY STAR® Oven – Convection	Oven	\$200.00	\$225.00
ENERGY STAR® Steamer – 5 Pan	Steamer	\$750.00	\$775.00
ENERGY STAR® Steamer – 6 Pan		\$800.00	\$825.00
ENERGY STAR® Dishwasher – High Temp – Multi Tank Conveyor	Dishwasher	\$750.00	\$800.00
ENERGY STAR® Dishwasher – High Temp – Single Tank		\$750.00	\$800.00
ENERGY STAR® Dishwasher – High Temp – Single Tank Conveyor		\$250.00	\$275.00
ENERGY STAR® Dishwasher – Low Temp – Multi Tank Conveyor		\$780.00	\$810.00
ENERGY STAR® Dishwasher – Low Temp – Single Tank		\$525.00	\$575.00
ENERGY STAR® Dishwasher – Low Temp – Under Counter		\$50.00	\$75.00

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SBDI Water Heater Incentives

Efficient Equipment Replacement	Unit	Prescriptive Incentive	SBDI Incentive
Natural Gas Measures			
Pipe Insulation – 1/2" Pipe – Domestic Hot Water	Linear Ft	\$1.00	\$2.00
Pipe Insulation – 3/4" Pipe – Domestic Hot Water		\$2.00	\$2.50
Industrial Steam Trap Replacement	Trap	\$180.00	\$180.00
Dry Cleaning Steam Trap Replacement		\$70.00	\$77.00

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* If the customer participates in the Midstream Channel by purchasing qualifying equipment from a participating distributor, they are not eligible to participate in the Custom, Prescriptive, SBDI, New Construction or any other NIPSCO programs for an incentive on the same piece of equipment.

NIPSCO offers several different Energy Efficiency Programs that can help your business save.

Visit our website to learn about what programs work best for your business.

[NIPSCO.com/Business](https://www.nipSCO.com/Business)

