



Business Energy Efficiency Programs

Small Business Direct Install (SBDI) Program

For NIPSCO Small Business Customers

The Small Business Direct Install (SBDI) Program makes it easy for NIPSCO's small business customers to receive an incentive for their natural gas and electric energy efficiency projects. The program is designed to help small businesses by offsetting the upfront cost of energy efficiency measures, and in some cases, by providing energy-saving measures at no added cost to our customers.

Eligibility

Eligible customers include those currently under NIPSCO electric rates 720, 721, 722 or 723, who have not had a billing demand of 200 kW or greater in any month during the previous 12 months. Eligible NIPSCO natural gas customers are those served under rates 121, 125 or 151 (NIPSCO's Depend-a-Bill rate). All SBDI projects must utilize an SBDI Trade Ally.

SBDI Incentive Cap

The incentive cap per project is \$500,000 annually per fuel. Each customer may receive \$1,000,000 annually per fuel. Incentives will be paid up to the total cost of the measure, including materials and labor. Funds are limited and therefore are paid on a first come, first served basis.

Get Started!

1. Review the list of SBDI Incentive measures.
2. Contact an SBDI Trade Ally to get started.
3. Your SBDI Trade Ally will facilitate the application process.

Note: Incentives greater than \$10,000 require pre-approval prior to purchase or installation.

SBDI Incentives - Natural Gas and Electric

Measures	Inefficient Equipment	Efficient Equipment	Unit	Incentive	
Electric SBDI Lighting Incentives	Incandescent <25W	LED <10W	Lamp	\$2.50	
	Incandescent 25-45W	LED ≤12W		\$5	
	Incandescent 46-65W	LED ≤15W		\$7.50	
	Incandescent 66-90W	LED ≤17W		\$8.50	
	Incandescent >90W	LED ≤20W		\$7.55	
	HID ≤175W	LED Exterior Replacing HID ≤175W	Fixture (Baseline wattage is lamp wattage)	\$62	
	HID 176-250W	LED Exterior Replacing HID 176-250W		\$100	
	HID 251-400W	LED Exterior Replacing HID 251-400W		\$162.50	
	HID 1000W	LED Exterior Replacing HID 1000W		\$345	
	HID ≤175W	LED Interior Replacing HID ≤175W		\$62.50	
	HID 176-250W	LED Interior Replacing HID 176-250W		\$80	
	HID 251-400W	LED Interior Replacing HID 251-400W		\$135	
	HID 1000W	LED Interior Replacing HID 1000W		\$245	
	CFL or Incandescent Exit Sign	LED Exit Sign	Fixture	\$7	
	No Existing Controls	Occupancy Sensor 100-199W Connected Load	Occupancy Sensor 200-500W Connected Load Occupancy Sensor >500W Connected Load	Sensor	\$6.50
		Occupancy Sensor 200-500W Connected Load			\$40
Occupancy Sensor >500W Connected Load		\$75			
Electric SBDI Refrigeration /HVAC Incentives	Fluorescent Case Lighting	LED Freezer Display Case Lighting	Door	\$47.50	
		LED Refrigerated Case Lighting		\$43.75	
	Low Efficiency Shaded Pole or Permanent Split Capacitor Motor	ECM - Cooler	Motor	\$40	
		ECM - Freezer		\$60	
	No Controls	Anti-Sweat Heater Controls - Cooler	Door	\$35	
		Anti-Sweat Heater Controls - Freezer		\$115	
	No Controls on Shade Pole or PSC	Evaporator Fan Controls	Controller	\$70	
	No Cover	Strip Curtain - Walk-In Cooler	Cooler	\$38	
		Strip Curtain - Walk-In Freezer	Freezer	\$251.75	
	Manual closer	Auto Door Closers - Walk-In Cooler	Door	\$106.25	
		Auto Door Closers - Walk-In Freezer		\$155	
	No control	Motion Sensor on LED Case	Door	\$13.50	
		Vending Machine Occupancy Sensor - Refrigerated Glass Front Cooler	Sensor	\$110	
Vending Machine Occupancy Sensor - Refrigerated Beverage		\$145			
Furnace with No ECM	ECM on Furnace	Motor	\$150		
No Controls	Programmable Thermostat - Electric Cooling	1,000 Sq Ft	\$14		
	Programmable Thermostat - Electric Cooling and Heat		\$31.25		
	Programmable Thermostat - Heat Pump		\$25		
Natural Gas SBDI Incentives	No Insulation	Steam Pipe Insulation - Small < 1" Diameter	Linear Ft	\$4	
		Steam Pipe Insulation - Medium 1"-2" Diameter		\$8	
		Steam Pipe Insulation - Large 2"-3" Diameter		\$11.25	
	Failed Steam Trap	Dry Cleaning Steam Trap Replacement	Trap	\$74	
		Commercial Heating Steam Trap Replacement		\$295	
		Industrial Steam Trap Replacement			
	No Maintenance	Boiler Tune-Up 100-499 MBH	Tune-up	\$60	
		Boiler Tune-Up 500-1199 MBH		\$160	
		Boiler Tune-Up ≥1200 MBH		\$320	
	Standard-E Unit <1000 MBH	(>85% AFUE) Space Heating Boiler ≤1000 MBH	MBH	\$1.75	
		(>93% AFUE) Space Heating Boiler ≤1000 MBH		\$3	
	Standard-E Unit <1000 MBH	(≥85% AFUE) Furnace or Unit Heater ≤1000 MBH	MBH	\$1.35	
(≥93% AFUE) Furnace or Unit Heater ≤1000 MBH		\$3			
No Controls	Programmable Thermostat - Natural Gas Space Heating	1,000 Sq Ft	\$35.50		