

NISOURCE

ZoomProspector Implementation Plan

Below are specific edits to your website to fully implement your ZoomProspector and Intelligence Components. Need help? Contact us: ftlocations.support@ft.com

Action Items:

- Create a section in your top navigation called Data Center
- Add/update pages according plan below and put them in the Data Center
- [Watch this video](#) for the example or visit <https://www.encalliance.com/> and look through the data center navigation at the top of the page.

Embed your ZoomProspector for Property Search & Analysis

Create a new page called *Property Search & Analysis* in your top navigation. On the new page embed this code:

```
<script type="text/javascript"
src="https://resources.zoomprospector.com/common/scripts/zpe.properties.iframe.js?ss
t=NISOURCEIN"></script>
```

Important: Our [guide to embedding your ZoomProspector correctly](#).

Another option is to link to your ZoomProspector as a stand-alone site. The URL for this is <https://properties.zoomprospector.com/caycesc>

[Example](#)

Add Community Search & Analysis

Add a navigation item called *Community Search & Analysis* right under the *Property Search & Analysis* page above. On the live *Property Search & Analysis* page, go to Explore Communities, choose the top-level geography, make sure you're viewing the community profile, and grab the URL under the Share Button--[see this how-to video](#). The *Property Search & Analysis* page must be published/live for the Share URL to have the correct domain.

[Example](#)

Add Basic Intelligence Components (ICs)

Below are embed codes for each community report we have in ZoomProspector. We do offer recommendations on how to implement but feel free to be creative. Also, each IC has a number of optional settings that can be applied.

Community Profile

Create a page called *Community Overview* and embed this code:

```
<div class="gisp_ic_container" data-token="KHQ5nrj4C"></div><script  
src="https://properties.zoomprospector.com/static/scripts/ic/embed.js"></script>
```

[Example](#)

Optional Settings

- Show 1 section only (People, Education Attainment, Labor Force, etc.)
- Hide Header (removes the option to change location, export, and share)
- Hide Footer (removes FT Locations footer bar)
- Hide Section Menu (allows user to toggle to specific section)
- Define Default Geography (City, County, Region)

Demographics

Create a page called *Demographic Data* and embed this code:

```
<div class="gisp_ic_container" data-token="14MS8F5zz"></div><script  
src="https://properties.zoomprospector.com/static/scripts/ic/embed.js"></script>
```

[Example](#)

Optional Settings

- Show sections collapsed (user then toggle to open each section)
- Hide Header (removes the option to change location, export, and share)
- Hide Footer (removes FT Locations footer bar)
- Define Default Geography (City, County, Region)

Labor Force

Create a page called *Labor Force Data* and embed this code:

```
<div class="gisp_ic_container" data-token="PR_25Goao"></div><script  
src="https://properties.zoomprospector.com/static/scripts/ic/embed.js"></script>
```

[Example](#)

Optional Settings

- Show sections collapsed (user then toggle to open each section)
- Hide Header (removes the option to change location, export, and share)
- Hide Footer (removes FT Locations footer bar)
- Define Default Geography (City, County, Region)

Consumer Expenditures

Create a page called *Consumer Expenditure Data* and embed this code:

```
<div class="gisp_ic_container" data-token="tfHiEq-uE"></div><script  
src="https://properties.zoomprospector.com/static/scripts/ic/embed.js"></script>
```

[Example](#)

Optional Settings

- Show sections collapsed (user then toggle to open each section)
- Hide Header (removes the option to change location, export, and share)
- Hide Footer (removes FT Locations footer bar)
- Define Default Geography (City, County, Region)

Occupation Data

Create a page called *Occupation Data* and embed this code:

```
<div class="gisp_ic_container" data-token="C-DVMPA0F"></div><script  
src="https://properties.zoomprospector.com/static/scripts/ic/embed.js"></script>
```

[Example](#)

Optional Settings

- Hide Header (removes the option to change location, export, and share)
- Hide Footer (removes FT Locations footer bar)
- Define Default Geography (City, County, Region)

Business

Create a new page called *Business Explorer* and embed this code:

```
<div class="gisp_ic_container" data-token="6opMY3X_x"></div><script  
src="https://properties.zoomprospector.com/static/scripts/ic/embed.js"></script>
```

[Example](#)

Optional Settings

- Hide Header (removes the option to change location, export, and share)
- Hide Footer (removes FT Locations footer bar)
- Load map by default
- Include summary on map (3 boxes at top of the report)
- Show business summary only (3 boxes at top of the report)
- Show specific NAICS, size, cluster only
- Define Default Geography (City, County, Region)

Talent

Create a new page called *Talent & Education* and embed this code:

```
<div class="gisp_ic_container" data-token="vxKnJUNU0"></div><script  
src="https://properties.zoomprospector.com/static/scripts/ic/embed.js"></script>
```

Example

Optional Settings

- Hide Header (removes the option to change location, export, and share)
- Hide Footer (removes FT Locations footer bar)
- Set to default radius (typically 50 miles)
- Set to default to community geography (city, county, state, region)
- Set default degree type (all, associates, bachelors, master, phd)
- Show business summary only (3 boxes at top of the report)
- Show specific NAICS, size, cluster only
- Set to show specific degrees only

Mapping

Add a new page called *Mapping & GIS Data* and embed this code:

```
<script type='text/javascript'  
src='https://resources.zoomprospector.com/common/scripts/dynamiclayerwidget.iframe.j  
s?sst=NISOURCEIN&environment=production&height=750'></script>
```

Example

Optional Settings

- Remove navigation (map only)
- Show all layer groups as tabs
- Show all layer groups as tabs and exclude demographics tab
- Make a specific map layer group as only tab
- Set specific layers to be on by default

Additional Widgets

Search Widget

The property search widget can be added to any page on your website and provides the option to quickly query properties and return the results on your ZoomProspector.

(Script available upon request)

[Example](#)

Optional Settings

- Open results in new tab
- Hide fields
- Set field order
- Filter property assets
- Default communities
- Background color
- Primary color
- Secondary color

Property Widget

The property widget can be added to any page on your website to display the summary property cards you would like to promote..

(Script available upon request)

[Example](#)

Optional Settings

- Open selected property in new tab
- Set number of properties to show by default
- Set default communities
- Show show featured properties only
- Show specific property types only
- Show properties with specific assets only

Important: Email ftlocations.support@ft.com the live URL of your *Property Search & Analysis* page above to ensure the widget opens in your embedded ZoomProspector.